



Milan is one of the case study regions of the European research project FOODMETRES. Its aim is to find innovative solutions for the shortening of food chains, allowing both reduce the ecological footprint of urban consumption and enhance urban-rural relationships.

FOODMETRES is a three years project funded by the European Union, which aims to study and analyze agro-food systems of some important metropolitan areas. Feeding the city is one of the most important challenges for production systems, as it regards food security, safety and quality, energy consumptions and then the sustainability of the urban model as a whole.

The metropolitan area of Milan is one of the most populated area in Europe and expresses a high demand for food, currently satisfied mainly by global food supply chains. Its location in a very fertile agricultural area, the Po valley, determines its leading role both in food production and trading within Italy and Europe, and the primary sector plays here an important economic, social and environmental role.

In this context, the development of food supply chains which bring near producers and consumers may contribute to achieve different results towards sustainability.

FOODMETRES aims to study the interactions among the actors in the supply chain, flows of food and the role of innovation in terms of logistics, management and governance, to get to a quantitative and qualitative increase of local products demanded and consumed in the metropolis.

Further case study regions are Berlin, Ljubljana, London, Rotterdam and Nairobi

Innovation models for supply chains developed by each city will be shared with the others

Milan case study will focus on food chains of milk, rice, fruits and vegetables

FOODMETRES organizes several workshops for knowledge exchange and for presenting best practices from (other) case study regions

In addition to research reports in English, newsletters will be produced also in Italian



In particular we aim to:

- analyze strengths and weakness of the agrifood system in Milan metropolitan region
- analyze the relationships between agricultural activities and urban pressure
- identify new growth strategies for the Metropolitan Agrifood System, existing short food chains and best practices and potentialities for the introduction of innovations

Therefore farmers, institutions, associations, organizations which for various reasons are interested in the theme of food supply of the city, through innovative supply chains, are invited to participate in FOODMETRES, in order to give contributions and share ideas and proposals to bring closer to the city and to its inhabitants places and people involved in agricultural production.

The project involves seven research institutions and eleven Small and Medium Enterprises from six countries. Italian partners are *Università degli Studi di Milano* and *AGRIMERCATO association*.

Stakeholders as an integral part of the project, will be involved through discussion sessions periodically organized, to get to concrete results in terms of innovation in supply chains

*Project running time:
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